MINISTER
TOURISM
REPUBLIC OF SOUTH AFRICA

Private Bag X 424, PRETORIA, 0001, Tourism House, 17 Trevenna Street, Sunnyside, PRETORIA, 0002, Switchboard: +27 (0)12 444 6000, Fax: +27 (0)12 444 7000, Website: www.tourism.gov.za

NATIONAL ASSEMBLY

QUESTION FOR WRITTEN REPLY:

Question Number:	**5295**
Date of Publication:	**2 October 2026**
NA IQP Number:	**33**
Date of reply:	**6 November 2026**

5295. Ms E Linde (DA) to ask the Minister of Tourism:

Whether, given the finding of the Portfolio Committee on Tourism that tourism activity and investment remain concentrated in established destinations, her department has established measurable targets for tourism development in villages, townships and small towns (VTSDs) for the 2026-27 financial year; if not, why not; if so what, (a) number of VTSD tourism projects are targeted for implementation in the 2026-27 financial year, (b) measures are implemented to ensure the sustainability of small-, medium- and micro-enterprises and (c)(i) number of jobs are expected to be created by each project and (ii) mechanisms will be used to measure local tourism expenditure arising from the interventions? NW5723E

REPLY

(a) For the 2026/27 financial year, the Department's programmes, such as demand-led skills programmes, infrastructure investment, tourism monitors, and initiatives to support enterprise development, are biased towards participants from villages, townships and small towns.

(b) The Department implements both financial and non-financial programmes such as the Green Tourism Incentive Programme, Market Access Support Programme, and Compliance and Resilience Programme to support the sustainability of Micro and Small and Medium Enterprises (MSMEs).

(c)(i) The Department does not set the job-creation targets for projects that support MSMEs. The Department has set a target of 6147 work opportunities to be created through the Expanded Public Work Programme (EPWP).

(c)(ii) Statistics South Africa, through the Tourism Satellite Account, is responsible for measuring local tourism expenditure. The Department does not have a separate mechanism to measure local tourism expenditure of its initiatives. I refer the Member to the 2024 Stats SA satellite account findings.

END